



The “Osta tilalta!” event on 14 September 2019 invites you to experience the Finnish countryside and local food

Locally produced meat, vegetables and milk, special products like quail eggs and wool yarn... and much more! The national one-day event offers not only products you can buy directly from farms, but also tons of experiences of genuine Finnish country life.



The fourth national “Osta tilalta!” (eng. Buy from a farm!) event will be held on 14 September. The event celebrates Finnish food production, with farms opening their doors to thousands of people seeking experiences by visiting the countryside, personal gardens and other exciting venues, and making delicious purchases.

Some farms offer tours for visitors, while others allow visitors to try country activities such as digging up your own potatoes. Visitors can also get to know different animals and farm machines, enjoy tasty food and coffee, or even go to a barn dance or ride a pony. The “Makumatka maalle” (eng. Taste the countryside) event will also be held on the same day, presenting companies offering travel experiences in the countryside.

You can find all the farms participating in the event at ostatilalta.fi. There, entrepreneurs can also register their farm, garden or other attraction for the event. The website is in Finnish and Swedish. You can access the latest event-related news by following @ostatilalta on Facebook or Instagram. You can also share your experiences by participating in the #elämystilalla photo competition before 20 September. More information is available at ostatilalta.fi/kuvakilpailu in Finnish.

The event is organised by Manner-Suomen maaseudun kehittämissuunnitelma 2014–2020, Maaseutuverkosto, Turun yliopiston Brahea-keskuksen Ruokasektorin koordinaatiohanke, Aitojamakuja.fi, Maa- ja metsätaloustuottajain Keskusliitto MTK, Svenska Lantbruksproducenternas Centralförbund SLC, Maa- ja kotitalousnaiset, Martat, Marthaförbundet, Suomen 4H-liitto and Finlands svenska 4H, Lomalaidun ry and Suomen Maaseutumatkailuyrittäjät ry.

Contact for more information:

Ellinoora Havaste, Ruokasektorin koordinaatiohanke

+358 50 357 9203, elelha@utu.fi

